

EXPOCENTRE

JOIN US AT RUSSIA'S LARGEST HEALTH CARE EVENT!



Zdravookhraneniye Product Sectors

- Medical instrumentation, equipment and diagnostics
- Primary health care
- Laboratory medicine (test systems, laboratory equipment, laboratory diagnostics)
- Medical consumables, suture materials, medical clothing, products for patient care and hygiene
- Equipment for health care facilities
- Sanitation, disinfection and sterilization equipment, storage of sterile products
- Medical furniture
- Dentistry
- Information and telecommunication technologies in medicine
- Medical research institutes, medical schools and departments

Healthy Lifestyle Product Sectors

- Traumatology, orthopedy, rehabilitation
- Diagnostic and physiotherapy equipment
- Prosthetic and orthopedic appliances
- Rehabilitation appliances and technologies
- Fitness
- Sports medicine
- Regenerative medicine
- Medical aesthetics, cosmetology and dermatology
- Pharmaceuticals, nutritional supplements, vitamin and mineral supplements
- Dietary, bio and natural food, mineral water

MedTravelExpo Product Sectors

- Health and spa resorts
- General and specialized clinics and medical centres
- Beauty clinics
- Medical tourism agencies
- Centres for reproductive medicine
- Alternative medicine clinics
- Dental clinics

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Venue:
 Pavilions No.2 (Halls 1-3),
 7 (Halls 1, 2), 8 (Halls 1-3),
 Forum, Expocentre Fairgrounds,
 Krasnopresnenskaya nab., 14,
 Moscow, Russia

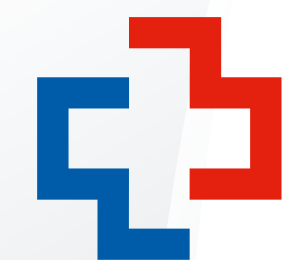
How to get here by public transport:
 Vystavochnaya, Delovoy Tsentr metro stations, West Entrance

By car:
 - Krasnopresnenskaya naberezhnaya 14, South Entrance
 - 1st Krasnogvardeysky proezd, North Entrance

For participation in German pavilion please contact our partners

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www.rnz-expo.ru/en www.zdravo-expo.ru/en www.health-expo.ru/en www.mte-expo.ru/en



РОССИЙСКАЯ НЕДЕЛЯ ЗДРАВООХРАНЕНИЯ
RUSSIAN HEALTH CARE WEEK*

* On the annual list of events supported by the Russian Ministry of Health Care

3-7 December 2018

For Healthy Life

9th International Forum on Non-Communicable Disease Prevention and Promotion of Healthy Lifestyle

Zdravookhraneniye

28th International Exhibition for Medical Engineering, Products and Consumables

Healthy Lifestyle

12th International Exhibition for Rehabilitation and Preventive Treatment Facilities, Medical Aesthetics, Pharmaceuticals and Products for Healthy Lifestyle

2-5 December 2018

MedTravelExpo

Medical Clinics, Health and Spa Resorts

2nd International Exhibition for Medical and Wellness Services, Health Improvement and Medical Treatment



www.rnz-expo.ru/en
www.zdravo-expo.ru/en
www.health-expo.ru/en
www.mte-expo.ru/en



EXPOCENTRE

Assisted by
 - Council of the Federation of the Russian Federal Assembly
 - Russian Ministry of Industry and Trade
 - Russian Academy of Sciences
 - Russian Chamber of Commerce and Industry
 - World Health Organization
 - Federal Agency for Tourism (Russia Tourism)

Organized by
 - State Duma of the Russian Federal Assembly
 - Russian Ministry of Health Care
 - Expocentre AO

Russian medical market

Health care related establishments in Russia

27,000

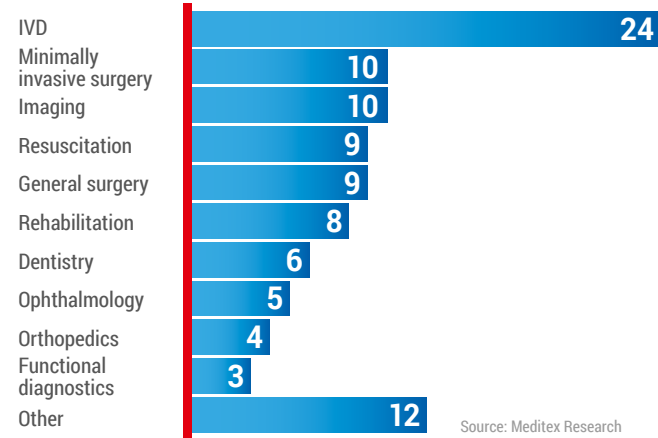
Volume of medical products over

287.6 billion rubles

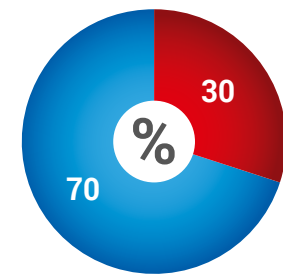
The sector of commercial medical services keeps growing. Its annual increase averages

6%

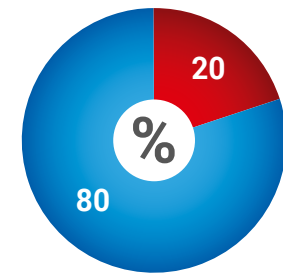
Structure of Russian Medtech market by segments



Origin of registered medical products



Consumption of medical products

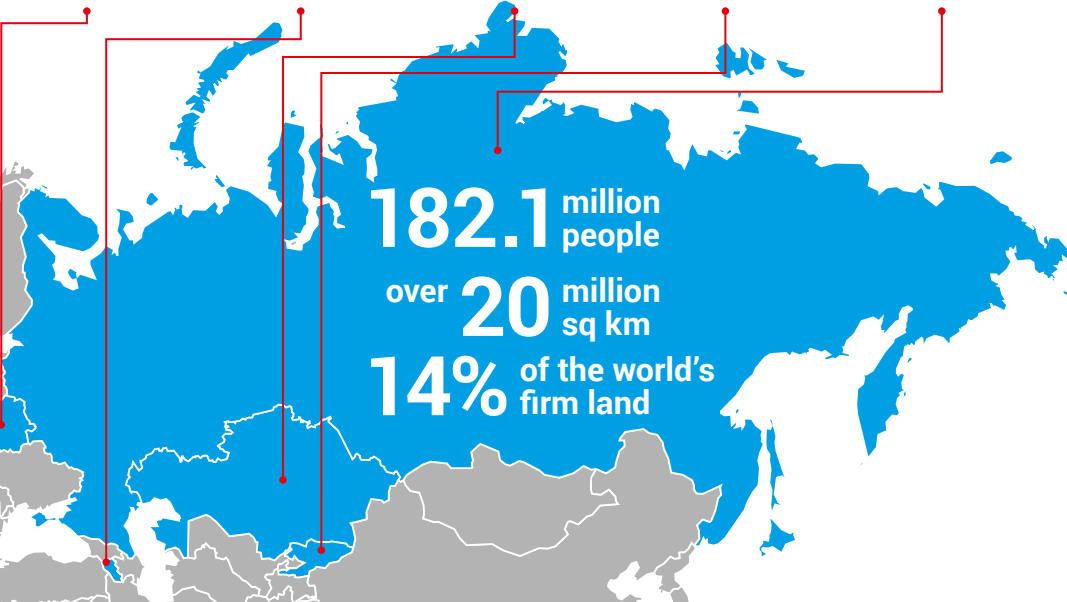


■ Imported products
■ Russian-made products

The Russian Health Care Week is Russia's main platform to showcase new developments of medical equipment, technology and other products.

The Russian Health Care Week brings together major Russian and EAEU international trade shows for health care.

Common market for medical devices: EAEU



Russian Health Care Week 2017

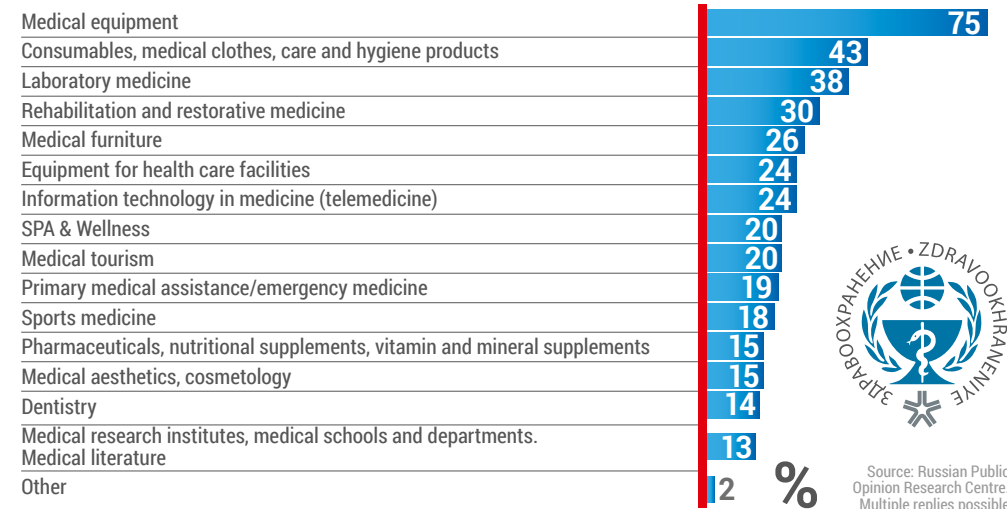
49,394 sq m of total exhibition space
996 exhibiting companies

42 countries
27,315 professional visitors

Wide target audience

76% visitors have buying authority
41% visitors come from Russian regions and other countries
26% Professional visitors attend exclusively Zdravookhraneniye and Healthy Lifestyle

Interests of visitors to Zdravookhraneniye 2017



Effective platform to sign contracts

Every second professional visitor comes to generate sales leads

90%

Companies rate the exhibition results and commercial efficiency very highly

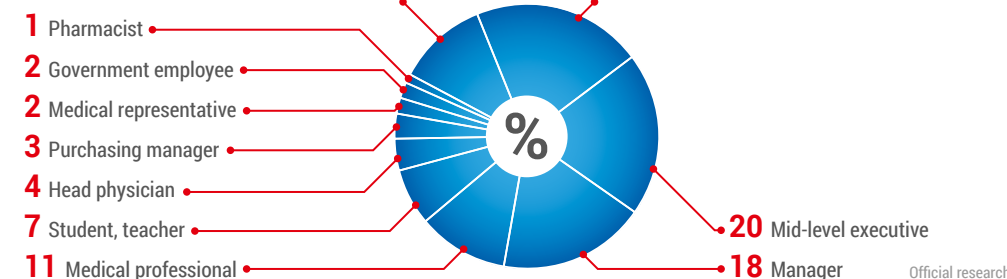
94%

Exhibitors recommend participation to their partners

Visitor profile



Visitor job title



Medical Clinics, Health and Spa Resorts



MedTravelExpo. Medical Clinics, Health and Spa Resorts

2nd International Exhibition for Medical and Wellness Services, Health Improvement and Medical Treatment

MedTravelExpo. Medical Clinics, Health and Spa Reports will be co-located with Zdravookhraneniye and Healthy Lifestyle exhibitions which have already proved themselves as key business platforms of the medical industry. The three events will run within the Russian Health Care Week. The Forum features major events in medicine and health care, among them the For Healthy Life international forum.

